



nacdi

North American Cultural Diplomacy Initiative

Initiative nord-américaine de diplomatie culturelle

Iniciativa para la Diplomacia Cultural en América del Norte

The Cultural Relations Approach to Diplomacy

Summit III: Policies as Discourses

Hybrid Research Summit

May 25, 26 & 27, 2022

Hosted by the Universidad Iberoamericana, Mexico City

#NACDISUMMIT2022

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www.culturaldiplomacyinitiative.com

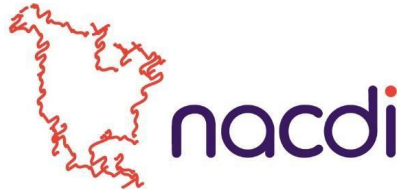
Land and Diversity Acknowledgement

This hybrid summit includes in-person activities that are taking place in Mexico City and Tijuana, Mexico. We wish to respectfully acknowledge the Mexicas and Chichimecas, the original inhabitants of this site and further acknowledge that the greater Mexico City area is the ancestral territory of Tenochtitlán. The Originary Peoples of the northern state of Baja California, such as the Cochimíes and Cucapás, are also acknowledged as stewards of the land that we call today Baja California. Indigenous communities have lived in and moved through this land for generations and Indigenous peoples from many nations make their home in this region today. We recognize, thank, and honor their ancestors, descendants, elders, and all other members of their communities.

We also honor the diversity of the Mexican people, its customs and values which have resulted in rich cultural expressions. Indigenous peoples, afro-descendants, mestizos, all with unique cosmovisions, are constantly reimagining their culture as vehicles for identity, values, and meaning. We pay respect to those who have been marginalized, to their past, present, and future and their continuing presence in their homeland.

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ABOUT NACDI

The North American Cultural Diplomacy Initiative (NACDI) is a multi-disciplinary research network of academics, policymakers, and practitioners in the field of cultural diplomacy (CD) from North America and beyond.

Our objective is to advance new scholarship and research that provides a greater understanding of how CD functions to connect North America globally; not merely as part of the “soft power” tool-kit of nation states, but as a multi-directional and potentially activist practice that encompasses a broad range of non-state actors, including cultural institutions, managers, producers, consumers, and communities seeking to imagine counter-hegemonic possibilities and inclusive futures. By establishing a strategic network of networks, we aim to establish CD as a critical practice and raise cultural diplomacy’s profile as a valuable tool to foster global and intercultural relations – that is, to mobilize it to inform public policy development and implementation. Our interest lies in vitalizing the fullest range of core values and benefits of culture – not only culture as aesthetic pleasure and in its economic impact – to include social cohesion and resilience, education and self-development, democratic citizenship, collective expression, and identity building for what a “new cultural diplomacy” at the intersection of the local/global could be.

We are developing a vibrant research community that advances CD as a critical practice, generates new research, trains (graduate) students and practitioners to create effective initiatives and linkages, and engages in outreach through activities accessible to diverse constituencies and broader publics. Bringing the diverse and complementary resources of cultural practitioners and students of culture together with those of diplomats, policy-makers, and scholars on the other side of the culture/diplomacy divide and by establishing linkages with adjacent organizations, NACDI leverages the knowledge and expertise of its partners, raises the profile of its research and scholarship, and creates a unique and dynamic forum through which to advance CD.

As the initial focus of NACDI’s activities, “North America” serves as a vital geopolitical imaginary. In this capacity, it intersects with and links to other geopolitical regions and imaginaries (including but not limited to the global Indigenous community, Latin America, Asia-Pacific, the Anglosphere, and the French-speaking world), and thus provides a means to engage with their CD Networks and organization.

Current as of May 20, 2022

SUMMIT DESCRIPTION

Policies as Discourses is the last in a series of three research summits organized by the North American Cultural Diplomacy Initiative as part of the SSHRC-funded research project *The Cultural Relations Approach to Diplomacy: Practice, Players, Policy*.

Policies as Discourses proposes a way of ordering the strategies of performing cultural diplomacy through the lenses of “policies”, seen as discourses that produce (uneven) effects and outcomes in the practices and in the players. Also, this summit is an opportunity to revisit the conversations initiated in the first two summits regarding “practice” and “players” of cultural diplomacy.

In keeping with the particular angle of critical cultural diplomacy, we focus on understanding how the policies of cultural diplomacies act discursively to both interact with and challenge the primacy of state-based policymaking. This undertaking can be achieved by foregrounding the contributions of non-state actors, different agendas and approaches, as well as a range of policymakers. This approach rests on the commitment to broaden the concepts, agendas and actors understood as contributing to cultural diplomacy and suggests its role is best understood through discourses and discursive practices, i.e. policies and polities. In other words, we are aiming at de-centering state-based cultural diplomacy, which is one part of a larger complex field of diplomatic activity. As such, this summit opens critical space for multiple converging and dissenting voices to engage with different representations and discourses on cultural diplomacy.

On this, we are interested in discussing new meanings to concepts such as soft power, city brand, public diplomacy, cultural cooperation, educational exchanges, cultural broadcast, art exhibitions, public relations and propaganda, among many others. For this closing summit, we aim at developing a fresh discussion on how policy discourses condition (and/or liberate) the resources and capacities of cultural diplomacy to advance power agendas and fulfill its own (self-imposed teleological) discourses.

EVENTBRITE REGISTRATION:

Please use the following link to register for the event:

<https://www.eventbrite.ca/e/the-cultural-relations-approach-to-diplomacy-policies-as-discourses-registration-343709142297>

SCHEDULE

*All panels are shown in Pacific Time (PT) for Los Angeles, CA, Central Time (CT) for Mexico City, and Eastern Time (ET) for Toronto, ON.

Wednesday, May 25th, 2022		
Session 1: <i>Policies as Discourses in Cultural Diplomacy</i>		
Time	Location	Event
8:00 am (PT) 10:00 am (CT) 11:00 am (ET)	IBERO campus Auditorium Xavier Scheifler, S.J.	INAUGURATION Hybrid event. Language: Spanish with simultaneous interpretation into English.
8:30 am (PT) 10:30 am (CT) 11:30 am (ET)	IBERO campus Auditorium Xavier Scheifler, S.J.	KEYNOTE- A humanity-centered approach to cultural diplomacy Hybrid event. Language: English.
9:30 am (PT) 11:30 am (CT) 12:30 pm (ET)	IBERO campus Central Patio of University Campus	OPENING- <i>Die Verschwindende Wand</i> [Disappearing Wall]. Art Installation in collaboration with the Goethe Institute Live event <i>in situ</i> . Language: Spanish.
10:00 am (PT) 12:00 pm (CT) 13:00 pm (ET)	IBERO campus Auditorium Xavier Scheifler, S.J.	ROUNDTABLE- The Venice Biennale and the Politics of Representation Hybrid event. Language: English.
11:15 am (PT) 13:15 pm (CT) 13:14 pm (ET)	IBERO campus Auditorium Xavier Scheifler, S.J.	WORKSHOP- Politics of listening and representation: Podcast workshop

		Online event. Language: Spanish and a touch of English.
16:00 pm (PT) 18:00 pm (CT) 19:00 pm (ET)	CEX-IBERO	RECEPTION AND PERFORMANCE- Colectivo Verbena Muxe Presents: "Muxe Fantasy" Live event <i>in situ</i> .

Thursday, May 26th, 2022		
Session 2: <i>Beyond the Power Discourse</i>		
Time	Location	Event
8:00 am (PT) 10:00 am (CT) 11:00 am (ET)	Universidad Panamericana Aula Magna	WELCOMING REMARKS Hybrid event. Language: Spanish with simultaneous interpretation into English.
8:30 am (PT) 10:30 am (CT) 11:30 am (ET)	Universidad Panamericana Aula Magna	KEYNOTE- The Future of Cultural Diplomacy Hybrid event. Language: English.
9:30 am (PT) 11:30 am (CT) 12:30 pm (ET)	Universidad Panamericana Aula Magna	ROUNDTABLE- Film as cultural diplomacy: Contesting field of imagination Hybrid event. Language: English.
10:45 am (PT) 12:45 pm (CT) 13:45 pm (ET)	Universidad Panamericana Aula Magna	ARTIST ACKNOWLEDGMENT- Mariana Yampolsky Online event. Language: English.

11:00 am (PT)	Universidad Panamericana Aula Magna	HAPPENING- Ñuu Savi History and memory Hybrid event. Languages: Mixtec and Spanish.
13:00 pm (CT)		
14:00 pm (ET)		

Friday, May 27th, 2022		
Session 3: <i>Other Actors: De-centering the cultural diplomacy policy</i>		
Time	Location	Event
7:30 am (PT)	CECUT	WELCOMING REMARKS Hybrid event. Language: Spanish with simultaneous interpretation into English.
9:30 am (CT)		
10:30 am (ET)		
7:45 am (PT)	CECUT	CONCERT- Mexican/Latinamerican Songs Online event. Language: English.
9:45 am (CT)		
10:45 am (ET)		
8:00 am (PT)	CECUT	DIALOGUE- De-centering cultural diplomacy: Representing Mexican architecture beyond the State in the inter(national) sphere Online event. Language: Spanish with a touch of English.
10:00 am (CT)		
11:00 am (ET)		
9:00 am (PT)	CECUT	KEYNOTE- The Politics of Migration on Culture Hybrid event. Language: Spanish with simultaneous interpretation into English.
11:00 am (CT)		
12:00 pm (ET)		

10:45 am (PT) 12:45 pm (CT) 13:45 pm (ET)	CECUT	WORKSHOP- Food and integration from the south: <i>Tortas</i> , history and movies Online event. Language: Spanglish.
11:15 am (PT) 13:15 pm (CT) 14:15 pm (ET)	CECUT	CLOSING REMARKS Online event. Language: English with simultaneous translation into Spanish.

PANEL DESCRIPTIONS

Session 1: *Policies as Discourses in Cultural Diplomacy*

(Wednesday, May 25th, 2022)

8:00 AM (PT) / 10:00 AM (CT) / 11:00 AM (ET)

Inauguration

Conveners:

- Alma Polo. Divisional Director for Social Sciences, Universidad Iberoamericana.
- César Villanueva R. Associate Professor of International Relations and Public/Cultural Diplomacy, Universidad Iberoamericana.
- Eduardo L. Tadeo. Assistant Professor of International Relations, Universidad Iberoamericana.

8:30 AM (PT) / 10:30 AM (CT) / 11:30 AM (ET)

Keynote: A humanity-centered approach to cultural diplomacy

Rhonda S. Zaharna invites us to think critically about the idea of culture being an essential aspect of the nation-state and its cultural diplomacy. While culture has served to shape our notions of nationhood and cultural heritage, in the multicultural and interconnected world of the 21st century, the mediatization of culture provides new perspectives to understand culture as a diplomatic tool.

Humanity-centered diplomacies question the state-centric idea of cultural diplomacy, and the national symbols and myths that come with it, and offer a holistic approach where cultural diversity is seen as a catalyst and vehicle for human and diplomatic relations. In this keynote, Zaharna explores the possibilities for human-centered diplomacies in the making of public policy and what role non-state actors can play in the process.

Keynote Speaker:

- Rhonda S. Zaharna. Professor and Director of the Global Media program in the School of Communication, American University.

Moderator:

- Juan Carlos Henríquez. Professor of Communication and Director of Centro de Exploración y Pensamiento Crítico (CEX), Universidad Iberoamericana.

9:30 AM (PT) / 11:30 AM (CT) / 12:30 PM (ET)

Opening of *Die Verschwindende Wand* [Disappearing Wall]. Art Installation in collaboration with the Goethe Institute

"Disappearing Wall" (Verschwindende Wand) is an idea of Maria Yablonina, from a workshop organized by the Goethe Institut under the direction of the architect Werner Sobek. The project aims to make linguistic diversity more visible in the public space and also beyond European borders. The artistic installation "Disappearing Wall" consists of 6,000 blocks engraved with different phrases in the original language, including indigenous languages, and their translations into German and Spanish for visitors, who have the opportunity to take them away. The disappearance also symbolizes that we can overcome physical walls and especially those we build in our mind.

The wall has already been exhibited in 17 places in Europe. Gdansk, Madrid, Nicosia and Belfast are some of the cities where the Goethe-Institut has already made this interactive installation. Now it celebrates its premiere in Mexico City, in collaboration with the Universidad Iberoamericana. The Goethe-Institut Mexiko is the first non-European headquarters and represents a link between the linguistic areas of Europe and Latin America.

Conveners:

- Rudolf de Baey. Director, Goethe-Institut Mexiko.
- Valeria Valle. Director of the International Relations Department, Universidad Iberoamericana.
- María de los Ángeles López V. Student at the Economics Department, Universidad Iberoamericana.

Host:

- Eduardo L. Tadeo. Assistant Professor of International Relations, Universidad Iberoamericana.

10:00 AM (PT) / 12:00 PM (CT) / 1:00 PM (ET)

Roundtable- The Venice Biennale and the Politics of Representation

Representation policies are a key element in the contemporary world, where material, symbolic and discursive disputes around identities and collective projects are commonplace in different spaces on the international scene. Since 1895, the Venice Biennale has served as an international art exhibition, reflecting the convergence and confrontation of state, artistic and curatorial agendas, on the one hand, while at the same time fostering the encounter with other imagined communities and other proposals for cultural representation. In this sense, the objective of the panel is to reflect on the strategies and discourses associated with the politics of representation in

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the framework of the most recent biennial in 2022, which arises in the midst of a complex and uncertain global context.

Participants:

- Jonathas de Andrade. Brazilian Artist, present in the 59th edition of the Venice Biennale.
- Gerald McMaster. Professor and Director of Wapatah Centre for Indigenous Visual Knowledge, OCAD University.
- Edgardo Bermejo. Mexican Cultural Diplomat and author.

Host:

- Sarah E.K. Smith. Assistant Professor, Western University.

11:15 AM (PT) / 13:15 PM (CT) / 14:15 PM (ET)

Workshop- Politics of listening and representation: Podcast workshop

The workshop aims to clarify to the audience what the podcast is and what its importance is within the contemporary communication ecosystem. The diversity of proposals that exist around this resource will be emphasized, from those podcasts that have a playful dimension to those that reflect a great use of technological elements or linguistic games. Finally, the main element of this reflection is the recognition of the role that podcasts play in global culture as mediators to encourage listening and representation.

Materials: Cellphone, Whatsapp, download "Anchor podcast" and "Megaphone clear" Apps. You also have to pick one of the texts we have available for you.

Facilitator:

- Hilda Saray Gómez G. Director General, AlfabetizaDigital.

Host:

- Amanda Rodríguez E. Assistant Professor of Communication, Universidad Panamericana.

16:00 PM (PT) / 18:00 PM (CT) / 19:00 PM (ET)

Evening Reception

This is a reception that seeks an open conversation far from traditional academic formats. The intention is to think and achieve an encounter with the other without the formal mediations that usually direct social interactions. To feed this collective

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celebration, the Verbena Muxe Collective will accompany us, a project made up of Muxes artists of Zapotec origin, who show us that other non-binary forms of representation and identity are possible.

Colectivo Verbena Muxe Presents "Muxe Fantasy"

- General Direction: Karla Rey
- Artistic Direction: Naila López
- Cast

Session 2: Beyond the Power Discourse

(Thursday, May 26th, 2022)

8:00 AM (PT) / 10:00 AM (CT) / 11:00 AM (ET)

Welcoming remarks

Conveners:

- Cecilia Canal. Vice-Chancellor campus Mexico City, Universidad Panamericana.
- Pablo Raphael de la Madrid. General Director for Promotion and Cultural Events, Ministry of Culture, Mexico and Co-Organizer for Mondiacult 2022.
- Guadalupe Moreno T. Coordinator of the Program on Cultural Policy & Management, Universidad Panamericana.

8:30 AM (PT) / 10:30 AM (CT) / 11:30 AM (ET)

Keynote- The Future of Cultural Diplomacy

Cultural Diplomacy is a constantly changing field of thought and action; today it involves a diversity of platforms, agendas and actors eager to represent their identities and interests in the international sphere. The discourses within cultural diplomacy, therefore, are situated and the associated cultural policies as well; they are a reflection of processes of negotiation, collaboration or resistance within societies and also between them. In this panel, we seek to think about a possible horizon for cultural diplomacy taking into account the transformations of glocal contexts, the new conditions of the international system and the urgent need to take seriously the cultural alterities (otherness), thus promoting cooperation and mutual understanding.

Keynote Speaker:

- Carla Dirlikov Canales. Senior Fellow, Harvard Advanced Leadership Initiative, Harvard University.

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Moderator:

- Avril Joffe. Head of the Cultural Policy and Management Department, University of the Witwatersrand

9:30 AM (PT) / 11:30 AM (CT) / 12:30 PM (ET)

Roundtable- Film as cultural diplomacy: Contesting field of imagination

Film is an essential aspect of cultural diplomacy. Through audiovisual screenings, people from around the world are able to experience different eras, cultures, and worldviews. It is also a place to (re)imagine reality, find new alternatives, and even use fiction to contest it. The development of networks of cooperation across borders through cinema can provide new forms of people to people engagement, with or without government support. However, when these forms of art are included in the cultural policy of a country in an effort to pursue national interests, the discourse takes a different turn.

In this panel, our speakers reflect on the possibilities and challenges of cinema as cultural diplomacy, the implications of including it as part of national public policy, and its role as diplomatic tools. The goal is to see this field as a space that can support diplomatic activity while serving as a space for resistance and contestation where different futures can be imagined. Futures which include marginalized communities and those who have not been represented in the visual imaginary.

Participants:

- Francisco Ruiz. Professor of Social and Political Science, Universidad de las Américas Puebla.
- Francisco Peredo. Professor of Communication, Universidad Nacional Autónoma de México (UNAM).
- Scott MacKenzie. Professor and Head of the Department of Film and Media Studies, Queen's University.
- Toby Miller. Stuart Hall Professor of Cultural Studies, Universidad Autónoma Metropolitana-Cuajimalpa.

Host:

- Guadalupe Moreno T. Director of the Master in Arts Management and Cultural Policies, Universidad Panamericana.

10:45 AM / 12:45 PM (CT) / 1:45 PM (ET)

Artist acknowledgment: Mariana Yampolsky

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We celebrate the life and work of Mariana Yampolsky, a Mexican-American photographer who portrayed the social life of 20th-century Mexico. His legacy continues to be a huge reference point for collective memory and for critical thinking about recurrent inequalities and the richness of Mexican culture. Today his photographic collection is at Universidad Iberoamericana in Mexico City.

Host:

- Deborah Caplow. Professor of Art History, University of Washington.

11:00 AM (PT) / 13:00 PM (CT) / 14:00 PM (CT)

Happening: Ñuu Savi History and memory

The talk is based on the historical memory of the Ñuu Savi language and culture, where we are located, who we are, what our cultural and linguistic system is, in order to contribute the attention of the interested group, as prior knowledge to the systemic development of language. And since this language constitutes a good for the world, inasmuch as it contributes different ways of understanding life, for example; greetings, classification, of plants, animals.

Facilitator:

- Celerina Sánchez. Mixtec singer and poet.

Host:

- Mariana Kiimi. Graduate of the Master's on Migration Studies, Universidad Iberoamericana.

Session 3: Other Actors: De-centering the cultural diplomacy policy

(Friday, May 27th, 2022)

7:30 AM (PT) / 9:30 AM (CT) / 10:30 AM (ET)

Welcoming Remarks

Conveners:

- Vianka Santana. Director of the Centro Cultural Tijuana, CECUT-Ministry of Culture.
- Ricardo Castillo. Professor of International Relations, Universidad Iberoamericana.

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- César Villanueva R. Associate Professor of International Relations, Universidad Iberoamericana.

7:45 AM (PT) / 9:45 AM (CT) / 10:45 AM (ET)

Concert- Mexican/Latinamerican Songs

Music has been an acclaimed aspect of cultural diplomacy, both as a state and a non-state sponsored activity. Anastasia Sonaranda is an example of the multiple routes an artist can take as a musical ambassador. Her work as a guitarist, composer, and singer has awarded her two grants from the National Fund for Culture and the Arts. She has collaborated with the National Institute of Anthropology and History as the Chief Coordinator of the Mexican Guitar project.

In this concert, Sonaranda, Anastasia's music project, puts Mesoamerican cosmovisions at the front and center, as a way to promote peace and the preservation of Mexican and Latin American identity. Playing with tradition and innovation, Sonaranda, which means "el son que ara y anda", serves as a reminder that culture is in constant evolution, but the essence of the tradition remains at the core of her artistic enterprise.

Performer:

- Anastasia Sonaranda. Artist and musician.

Host:

- Francisco Zepeda. Ph.D. Candidate, Queen's University.

8:00 AM (PT) / 10:00 AM (CT) / 11:00 AM (ET)

Dialogue- De-centering cultural diplomacy: Representing Mexican architecture beyond the State in the inter(national) sphere.

Since the call of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in the 1960s for member states to outline their cultural policies, architecture has been considered a field of identity expression. With the intention of illustrating cultural diplomacy as a critical practice or cultural relations, this dialogue presents architect Tatiana Bilbao, as non-state agent, to learn about divergent approaches to representation, that is, from her particular identities, experiences and her international (national) practice independent of the State / etc.

Participant:

- Tatiana Bilbao. Mexican architect, Tatiana Bilbao Estudio.

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Host:

- María Montemayor. Ph.D. Candidate, Universidad Nacional Autónoma de México (UNAM).

9:00 AM (PT) / 11:00 AM (CT) / 12:00 PM (ET)

Keynote- The Politics of Migration on Culture

International mobility is one of the practices inherent to the human condition, which has tried to be regulated, accompanied or limited by state policies, which have sometimes been confronted or embraced by migrants. Today when it comes to talking about migration policies, a series of elements related to political, economic, technological and, of course, cultural issues must be considered. Mobility and associated politics cannot be considered if the importance of transnational identities, the reinterpretations of imagined communities and the role played by different actors, both state and non-state, are not considered in the establishment of new paradigms for understanding human mobility.

Keynote Speaker:

- Ambassador Marcela Celorio. Consul General of Mexico in Los Angeles.

Moderator:

- Vianka Santana. Director of the Centro Cultural Tijuana, CECUT-Ministry of Culture.

10:15 AM (PT) / 12:15 PM (CT) / 1:15 PM (ET)

Workshop- Food and integration from the south: *Tortas*, history and movies

Nuria Rangel, author of the book *Antojitos. Mexican food and its relationship with emotions* will merge two of the great pleasures that Mexican culture offers: cooking and cinema. During the workshop, Nuria will prepare a *torta*, seasoning the session with an explanation of the history of this emblematic dish of Mexican cuisine. The author will delve into the relationship of the *torta* with other cultural expressions, such as art and cinema. In general, this workshop is dedicated to explaining the integration process of Mexican gastronomy in the culinary cultures of the destination.

Facilitator:

- Nuria Rangel. Author and historian.

Moderator:

- Priscila Magaña. Assistant professor of International Relations, Universidad Iberoamericana.

11:15 AM (PT) / 13:15 PM (CT) / 14:15 (ET)

Closing remarks

Conveners:

- César Villanueva. Associate Professor of International Relations, Universidad Iberoamericana.
- Lynda Jessup. Vice-Dean of the Faculty of Arts and Science, Queen's University and Director of NACDI.
- Nick Cull. Professor of Communication and Global Communication Policy Fellow, Center for Communication, Leadership, and Policy, University of Southern California.
- Eduardo L. Tadeo. Assistant Professor of International Relations, Universidad Iberoamericana.

HYBRID SUMMIT ETIQUETTE

As we enter a new dynamic regarding hybrid events, please remember to maintain a safe distance and COVID etiquette when attending in-person events. Unless otherwise stated, the sessions also will be hosted on Zoom and streamed on Facebook Live. All keynote presentations and panels will use the same Zoom link, which will be emailed to you upon registration on Eventbrite.

EVENTBRITE REGISTRATION:

Please use the following link to register to the event:

<https://www.eventbrite.ca/e/the-cultural-relations-approach-to-diplomacy-policies-as-discourses-registration-343709142297>

If you wish to invite others to join the audience, please invite them to register through the Eventbrite page.

We recommend downloading the Zoom desktop app instead of using the Zoom web app. To download the Zoom desktop app, click here:

- <https://zoom.us/support/download>

Best Practices for Video Conferencing:

- Choose a quiet, private space (if possible) with a strong internet connection.
- For best video quality, ensure that you do not have a bright light or window behind you.
- Kindly turn off your cell phone, quit your email, calendar, and all social media pages and computer applications that have alerts or sounds for the duration of the session.
- Join the Zoom call at least 15 minutes before the session is scheduled to begin to allow time for all participants to be admitted through Zoom's waiting room function. Use this time to check your internet connection and troubleshoot any issues with your camera or audio.
- When you want to speak or ask a question, please use the "raise hand" feature to alert the Zoom Host, who will be keeping a speaker list. The Moderator will then give the floor to you.
- For best audio quality, please use headphones or a headset during the conference call and mute your microphone when you are not speaking to prevent an echo.

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- Please edit your screen name on your Zoom video to include your full name and preferred pronouns (ex. Jane Smith, she/her).
- If you are experiencing difficulties with your internet connection (i.e. your videos are 'buffering'), try turning off your video when you are not speaking. However, we ask that you *only* turn off your video if you are experiencing a poor connection.
- If something goes wrong, don't panic! Zoom sometimes crashes, so if you are kicked out of the webinar, simply rejoin the session as soon as you can using the same link.

Privacy and Respect:

To protect the integrity of the research project and participants' privacy, please do not record the Zoom meetings yourselves.

The Zoom meeting videos and chats will be recorded by NACDI for research purposes. Please keep this in mind during the sessions.

To reduce the risk of "Zoom bombing" during the sessions, please do not post the Zoom links online, especially on social media.

Social Media:

Follow us @nacdiplomacyi on Facebook, Twitter, and Instagram

If you would like to share information about the Summit on social media, please tag us using #NACDISUMMIT2022.

ADDRESSES AND DIRECTIONS FOR IN-PERSON EVENTS

UNIVERSIDAD IBEROAMERICANA, MEXICO CITY

Prolongación Paseo de Reforma 880,

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Ciudad de México.

[Google Maps](#)

- Auditorium Xavier Scheifler, S.J. Building S, Floor 2

CEX-IBERO CENTRO DE EXPLORACIÓN Y PENSAMIENTO CRÍTICO

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ACKNOWLEDGEMENTS



nacdi

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Initiative nord-américaine de diplomatie culturelle
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